



STUDENT INDUSTRY PROJECTS

MASTER OF PROFESSIONAL BUSINESS ANALYSIS

Our student teams can help your company in understanding internal needs as well as those of its stakeholders and defining solutions to meet those needs.

Utilizing the knowledge and skills acquired in our Master of Professional Business Analysis (MBusAn) programme along with their previous work experience, supported and quality assured by their Professors, a team of MBusAn students can analyse your business processes and suggest actions or solutions to improve your business.

PROJECT TOPICS

Through this project your company can gain valuable insights on business processes and a deliverable which could take the form of a management intervention, a report or a system prototype. Students will use their prior experience and new MBusAn skills to acquire career-building experience. Project topics can include:

- Digital strategy (e.g. product, service & business model design and validation, market analysis, business case development)
- Requirements elicitation, validation and prioritization (e.g. user research, use cases, personas, customer journey maps)
- Business process analysis, modelling and simulation
- Data, information and business rules modelling
- Prototype development and validation
- Enterprise architecture modelling, application portfolio diagnostic
- Solution and vendor evaluation

KEY DATES

Project term: March–May (inclu.) 2020.

Team: 4-6 students (teams may also be comprised of students from our other programmes e.g. software development and user experience design)

PROJECT EXAMPLES

- Catalogue work with a utility involving analysis to understand the workflows, approvals processes, activations, notifications, and other presentation layer information for users.
- Documenting and reviewing requirements as well as production of a recommendations report for a cloud based solution for an associate management system in a mid-sized consultancy.

For more information, or to discuss a potential project, please contact:

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